

GITAM INSTITUTE OF MANAGEMENT

INTERIM PLACEMENT REPORT 2016

GITAM Institute of Management (GIM) enjoys a healthy relationship with its recruiting partners through its strong emphasis on industry-academic interface. This gives us at GIM, an edge over our competitors in regard to attract quality recruiters hiring our students year after year.

The placement process for the batch of 2014-16 is under process at GITAM Institute of Management, with 90% of the students placed by end of Jan 2016. So far 35 employers had visited campus this year for campus recruitment.

In terms of number of offers, Tata Teleservices Ltd. was the top recruiter across all clusters having picked 8 students from campus. Companies from multiple sectors hired candidates for a wide range of functions.

This year saw a large number of students entering into the financial services sector with 40% of the placements being in this area. Some of the prominent recruiters in this sector are HDFC Asset Management Fund, Deloitte USI Taxation, Air Worldwide (Verisk Analytics Business), Invesco, L&T Financial Services, ICICI Securities & Sampo General Insurance Co. Ltd.

A large number of students took up roles in Sales and Marketing in various companies such as ITC, Wrigley India Ltd Tata Teleservices, Telenor, InfoEdge-Naukri.com, Aditya Birla Retail, Madhura Fashion & Lifestyle, amongst others.

It is interesting to note that many of the recruiters have made it a point to re-visit campus every year for their recruitment needs.

GIM encourages students to take up entrepreneurship as a career and this year, thirteen students opted out of the placement process to start their own ventures.

Majority of the students have been recruited in the salary bracket of Rs.4,50,000 to Rs. 6,00,000, with average CTC of Rs. 5,50,000.

A number of first-time recruiters such as TCS, Crisil, Hyderabad Industries Ltd., L&T Financial Services, Universal Sampo General Insurance, amongst others participated in the placement process.

