

Updated as on 8th December, 2015

Dr. NAMMI LALITHA

Plot No- 194,Sector: 2
M.V.P.Colony
Visakhapatnam-17
Email: nammilalitha@gmail.com
Mobile: 91- 9492535242

Summary:

A credible, effective and resourceful lecturer with proven expertise in assigning knowledge to learning individuals; Responsible for delivering lectures, grading papers and exams; Responsible for delivering quality instructions and lectures ensuring student satisfaction; Has a good and well-built communications and interaction skills; Has a intense ability in conducting research; Has a methodical knowledge of all finance subject matters.

Professional Experience:

Possess 15 years of teaching experience in reputed institutes.

- Currently working as Assistant Professor in the Department of Finance, GITAM Institute of Management, GITAM University from 18th June, 2015 onwards.
- Worked as Associate Professor in the Department of Management Studies, Samata College, Visakhapatnam from 2nd August 2005 to 13th June, 2015.
- Handled responsibilities as Head of the Department for the BBM courses, Samata College.
- Handled responsibilities as Chief Superintendent for Andhra University Degree Examinations.
- Prepared public exam question papers for graduation courses for Acharya Nagarjuna University.
- Worked as Assistant Professor in Balla College of Management, Vizag in the year 2006 (Part Time).
- Worked as Lecturer in MVR Degree College, Gajuwaka, Vizag in the year 2002.

Responsibilities

Established education objectives and oversaw the preparation of materials required for course content.

Planned and prepared lectures, ensuring material and structure is informative, relevant and interesting.

Researched and developed innovative lecture delivery techniques.

Taught groups of individuals from a diverse range of cultures.

Monitored, assessed and marked students work.

Academic Qualifications :

PhD in Commerce from Andhra University in the year 2014.

Master of Philosophy from Madurai Kamaraj University in the year 2006

Master of Business Administration with 64% from Pondicherry University in the year 2009

Master of Commerce with 56% from Andhra University in the year 2000.

Passed ICWAI Stage-I.

Research Experience:

- 10 years of research experience in the fields of finance and banking sector.
- Presented papers in National Seminars and published research papers in National Journals.
- Guided projects for MBA students from Andhra University and IGNOU.

RESEARCH PAPERS

1. Thesis submitted on 'NON-PERFORMING ASSETS: STATUS & IMPACT'
A COMPARATIVE STUDY OF PUBLIC & PRIVATE SECTOR BANKS
[WITH SPECIAL REFERENCE TO SBI, CANARA, HDFC and KARUR
VYSYA BANKS]
2. Dissertation submitted on 'Training and Development' - A study with reference to Steel Plant.
3. Project submitted on 'Working Capital Management' - A case study of Hindustan Petroleum Corporation Limited.

4. Paper presented at Andhra University in the National Seminar on Financial inclusion being organized by Indian Banks' Association (IBA) and CBS&R, DECMS from 25th to 26th November, 2008.
5. Paper presented at Centre for Banking Studies and Research, Department of Commerce and Management Studies on 'Dynamics of Banking Sector Reforms: Emerging Issues, Challenges and Strategies' being organized by AICTE and UGC from 19th to 21st, 2009.
6. Presented paper in an in-house seminar on 'Revolutionary Change in Financial Services', organized by Samata college on 17th March, 2011 and won second prize.
7. Paper Presented at UGC National Seminar on Management of MSMEs in the LPG and ICT era on Management of Micro, Small and Medium Scale Enterprises in India – Trends and Challenges being Organized by the Department of Commerce and Management Studies, Andhra University on 31st March, 2011.
8. Paper presented in National Conference on “Retail Credit – Issues, Challenges and Redressal Mechanism being organized by Department of Finance, GITAM Institute of Management, GITAM University on 31st October, 2015.

RESEARCH AND BOOK PUBLICATIONS:

1. Paper **Published** in International Journal of Multidisciplinary Educational Research (IJMER) on 'Magnitude and Dimensions of Non-performing Assets: A Study with reference to all public sector and private sector banks', ISSN: 2277-7881, Vol. 4, Issue 1(4), January, 2015 with an impact factor 2.972 and IC value 5.16.
2. Thesis **published** by LAP LAMBERT Academic Publishing is a trademark of OmniScriptum GmbH & Co.KG Heinrich-Böcking-Str. 6-8, 66121, Saarbrücken, Germany, ISBN 978-3-659-35595-0, March, 2015, entitled Non-performing Assets: A comparative study.

3. Paper **published** in International Journal for Research and Commerce (IJRCM) entitled “OPERATING EFFICIENCY OF BANKS: AN OVER VIEW – A STUDY WITH SPECIAL REFERENCE TO SBI, CANARA, HDFC AND KARUR VYSYA BANKS”. ISSN 2231-1009 VOLUME No. 5 (2015), ISSUE No. 08 (AUGUST).

SUBJECTS TAUGHT

1. Accounting For Managers
2. Financial Markets and Services
3. Financial Management
4. Managerial Economics
5. International Business Environment
6. Financial Accounting
7. Strategic Financial Management
8. Security Analysis and Portfolio Management
9. Cost and Management Accountancy
10. Management Accountancy
11. Operations Management
12. Financial Derivatives
13. International Financial Management

PERSONAL PROFILE

Name : Dr. Nammi Lalitha

Father's Name : N.Deenaposhakara Rao

Date of Birth : 24-05-1975

Address for Communication : Plot No- 194
Sector: 2
M.V.P.Colony
Visakhapatnam-17
Visakhapatnam (Dist).

Nationality : Indian

Religion : Hindu

Marital Status : Married
Phone : 9492535242/8520025926
Languages Known : English, Telugu and Hindi

DECLARATION

I Dr. Nammi Lalitha assure you that the above furnished details are correct to my knowledge.

Date:

Station:

(Dr. N LALITHA)