

## Resume'

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### **Objectives**

To continue career in Administration and Academics of Academic Institutes offering Degree and PG Courses

### **Education**

**PhD in Mutual Funds from Andhra University.**  
**M.Phil in ULIPS from Madurai Kamaraj University.**  
**M.B.A.(Finance) from Andhra University Campus.**  
**M.Com (Accounting) from Andhra University distance mode.**  
**B.Ed (English & Social Studies) from DVN College.**

### **Academic Experience**

14 years at PG level and 3 years at Degree level and 5 years at High School level.

Working as Joint Director at IIAM Vizag B School since April this year

**Worked as Associate Professor at Integral Institute of Advanced Management since 2007 (10 years)**

**Worked as Assistant Professor for two years (2004-2007) at Dr.N.S.Kolla School of Business (3 years)**

**Worked as Assistant Professor for three years at Samyuktha Degree & PG College.( 3 years)**

### **Administrative Experience:**

**Currently handling administration, admissions and academic.**

**Previously handled the position of Academic Coordinator since 2013 at IIAM.**

**Handled Exams as Chief Superintendent of Exams 2007-2013 at IIAM.**

**Handled Library as Library In charge at Dr.N.S.Kolla Sc;hool of Business 2005-2007.**

**Worked as Head of the Dept. 2003-2005 at Samyuktha Degree College.**

**Worked as Social Studies teacher from class V to X SSC syllabus in Cambridge High School from 1998 to 2003.**

**Publications:**

Sl.No.	Title of the Article	Name of the Publications	Year of Publication	Code of the Publishers	Title of the Book
1	Mutual Funds Investment- Investor's Risk Perception in the City of Visakhapatnam	Prashanth	2012	ISBN	Changing Scenario of Business & Commerce
2	Performance of Mutual Funds in India – Emperical Study of Closed End Schemes in the city of Visakhapatnam	Prashanth	2012	ISBN	Financial Innovations and Challenges
3	Influence of Demographic Factors on Investment Culture ( Savings) Attitude	Paramount	2013	ISBN	Financial Innovations and Challenges

**Skills/Subjects taught:**

- ▶ Current position: Joint Director
- ▶ Previous Position: Academic Coordinator, Chief Superintendent of Exams and Library In charge.
- ▶ Subjects taught:

Security Analysis & Portfolio Management, Financial services & Markets, Strategic Financial Management, Financial Accounting, Banking, Financial Management, Corporate Legal Framework, Corporate Communications, Industrial Organisation & Management, etc., Social Studies at High School Level.

**Papers presented in Seminars:**

Attended 18 National & International level Seminars and presented papers on the subjects related to general management and finance. Details of the Seminar Papers Presented:

Sl.No.	Topic of the paper presented	Venue	Date	National/Interr
1	Financial Innovations & Challenges	Vignan University, Guntur	30-31 <sup>st</sup> January, 2013	National
2	Mutual Fund Investments –	GVP College, Viskhapatnam	6-7 <sup>th</sup> November, 2013	National

	Influence of Demographic variables in selection				
3	Issues of Banks in the Settlement of Credit Cards	DCMS, Andhra University, Visakhapatnam	11-12 <sup>th</sup> January, 2014	International	
4	Problems & Prospects of Management Education	CMT, Visakhapatnam	7 <sup>th</sup> May, 2011	National	
5	New Age Management Teacher	IIAM, Visakhapatnam	21 <sup>st</sup> June, 2012	National	
6	ULIPs Vs. Mutual Funds	IIAM, Visakhapatnam	28 <sup>th</sup> August, 2010	National	
7	A study on SEBI Regulations & Investors protection	Pondicherry university, Pondicherry.	13-15 <sup>th</sup> December, 2011	National	
8	CSR- various Dimensions	CMT, Visakhapatnam	28 <sup>th</sup> April, 2012	National	
9	Recent Trends in Retailing	SIMS, Visakhapatnam	28 <sup>th</sup> January, 2012	National	
10	Travel from Local to Global	AIMS, IBA, Greater Noida	28-31 <sup>st</sup> December, 2008	International	
11	Micro Finance – A Tool for Women Empowerment	Shri Shiv Chatrapathi College, Pune	4,5, & 6 <sup>th</sup> December, 2008	National	
12	Recent Trends in Capital Market & Financial Innovation	Bharathidasan University, Tiruchinapalli	19-20 <sup>th</sup> January, 2008	International	
13	Ethics Vs. Soft recovery in Banks	Department of Mgt. Studies, Sri Venkateswara University, Tirupathi	29 <sup>th</sup> February, 2008	International	
14	Basel Norms of Banking Industry	Medi-Caps Institute of Technology & Mgt, Indore	25-26 <sup>th</sup> April, 2008	National	
15	Financial Inclusions- A New Paradigm Needed for Poverty Elimination	DCMS, AU, Visakhapatnam	25-26 <sup>th</sup> December, 2008	National	
16	Convergence of Accounting Standards and Corporate Disclosure	DCMS, AU, Visakhapatnam	9 <sup>th</sup> December, 2005	National	
17	Mgt of Financial Intermediaries & Services	Centre for Bkg Studies & DCMS, AU, Visakhapatnam	10-12 <sup>th</sup> March, 2007	National	
18	Changing Trends in CSR-Role of My Organisation	IIAM, Visakhapatnam	6 <sup>th</sup> October, 2012	National	

**FDP/MDPs attended:**

Sl.No.	Venue	Date	Conducted Institute
1	IIAM	14-15 <sup>th</sup> March, 2009	NITTR, Kolkata
2	SPSS Package	Certificate lost	GIFT, GITAM University, Vizag
3.	CIMA FDP	22 <sup>nd</sup> -24 <sup>th</sup> Aug, 2016	CIMA, Mumbai.

**Trainer to Programmes/Programme Coordinator:**

Sl.No.	Topic of the paper presented/trained	Venue	Date	Coordinator/Trainer
1	Soft skills for Employees of Postal Department, Govt. of India	IIAM, Vizag	15 <sup>th</sup> December, 2013	Trainer & Coordinator
2	Soft skills for Employees of Postal Department, Govt. of India	IIAM, Vizag	22 <sup>nd</sup> December, 2013	Trainer & Coordinator
3	Soft skills for Employees of Postal Department, Govt. of India	IIAM, Vizag	29 <sup>th</sup> December, 2013	Trainer & Coordinator
4	Intelligence Marketing of India post	Regional Post Office, Vijayawada	15 <sup>th</sup> March, 2014	Trainer & Coordinator
5	Intelligence Marketing of India post	Regional Post Office, Vijayawada	23 <sup>rd</sup> March, 2014	Trainer & Coordinator
6	Changing Trends in Indian Capital Market	IIAM, Vizag	25 <sup>th</sup> September, 2010	Programme Coordinator

**Personal Details:**

Name: G.V.K.Kasthuri

Date of Birth: 08-03-1968

Qualifications: M.com, M.B.A ., **B.Ed**, M.Phil, PhD

Administrative Experience: 7 years

Teaching Experience: 19 years

Research Experience: 7 years

Seminars Attended: 18

Languages Known: English, Telugu & Hindi

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