

Programme Overview

Supply chains are challenged with multiple separate players, lack of transparency among the participants, discrepancies in records, limited cross-process visibility, globalization, maintaining high performance and counterfeiting. The emergence of blockchain technology has been identified as a promising solution to resolve these challenges. This program is aimed at equipping supply chain professionals with blockchain technology and assisting them in implementing the blockchain in their supply chains.

Objectives

- To provide the participants with the basic concepts of blockchain technology and its use in supply chain management.
- To equip the participants with the required knowledge and skills for implementing blockchain in their supply chains.

Content

- Why Use Blockchain in Supply Chain Management?
- Blockchain Basic Concepts
- Demo of a Blockchain
- How Blockchain is used in Supply Chain Management?
- Supply Chain Management Blockchain Demo
- Benefits and Limitations of Blockchain
- Case Studies: Blockchain use Cases in the Supply Chain
- Implementing Blockchain in your Supply Chain

Pedagogy

The participants would learn through an appropriate mix of classroom lectures, interactive discussions, case studies, class exercises, and take-home assignments.

Key takeaways

- What blockchain technology is and how it works?
- Why blockchain is a great fit for Supply Chain Management?
- How companies are currently using blockchain in their supply chains?
- Steps you can take towards implementing blockchain in your own supply chain.

Who Can Attend The Program?

- Professionals involved in Supply Chain Management
- Students of Supply Chain Management
- Business owners seeking to understand how to improve their supply chains
- Anyone interested in learning how blockchain technology is being used in Supply Chain Management

Programme Director

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