



**GITAM INSTITUTE OF MANAGEMENT (GIM)**  
**Gandhi Institute of Technology and Management (GITAM)**  
**(Declared as Deemed to be University u/s 3 of UGC Act. 1956)**  
**Visakhapatnam – 45.**

<b>Course Code:MFT 101</b>	<b>Course Title: Financial Accounting And Analysis</b>	
<b>Semester: I</b>	<b>Course Type: Core</b>	<b>Credits: 4</b>
<b>Home Programme(s):BBA(BA)</b>		<b>Batch/Academic Year: 2020-21</b>
<b>Course Leader: Dr. SG Rama Rao</b>		

### Course description and learning objectives

In an economy, every manufacturing & trading entity inherently has financial transactions. These financial transactions form the backbone of accounting framework, which is as important as technical or legal frame work. Knowledge in Financial Accounting enables managers understand and interpret financial reports which is essential for financial decision making & problem solving. A manager should be competent to understand the accounting framework to effectively manage the business.

### Learning objectives:

On completion of this course, Student should be able to

- understand preparation of Journals and Ledgers.
- prepare Trail Balance with adjustment.
- prepare Final Accounts of trading concern.
- understand the features of tally
- analyse financial statements using ratio analysis.

### Course Outcomes:

On successful completion of this course, students will be able to:

	<b>Course Outcomes</b>	<b>Assessment</b>
CO1	Understand the basic concepts of accounting	A1, A2, A3, A4
CO2	Analyse the components and prepare financial statements	A1, A2, A3, A4
CO3	Analyse the main features, create and maintain a firm's accounting information using tally software.	A1, A3, A4
CO4	Analyse the financial statements of a company.	A1, A2, A3, A4

### Course outline and indicative content

#### Unit I (12 sessions) (CO1, CO2, L1 & L2)

Introduction to Accounting: Introduction, need, meaning & definition of Accounting, importance of Accounting, users of Financial Accounting records, Accounting concepts and conventions- Accounting Equation - Basics of IFRS.

#### Unit II (10 sessions)(CO2, L2& L3)

Preparation of Journal and Ledgers - Types of Subsidiary books - preparation of Triple Column Cash Book - Trial balance - Definition - Importance and methods of preparation. (NP)

#### Unit III (15 sessions)(CO2, CO3, L12, L3 & L4)

Preparation of Final Accounts: Objective and need for preparation of Income Statements- Form and contents of income statements - Preparation of Trading Account, Profit and Loss Account with adjustments. Preparation of Balance Sheet - Objectives and need for balance sheet –form and contents of balance sheet –Preparation of balance sheet with Adjusting Closing Entries relating to Depreciation on Fixed Assets (Straight Line Method and Written Down Value Method), outstanding expenses, prepaid expenses, Income received in advance, accrued income, debtors, creditors and closing stock.(NP)

**Unit IV (12 sessions)(CO3, CO4, L13 & L4)**

Financial Statement Analysis- : Funds flow analysis - Statement of funds from operations -Preparation of Funds flow statement. Cash flow analysis - Statement of cash from operations -preparation of Cash Flow Statements (NP)

**Unit V (11 sessions)(CO3, CO4, L3, L4 & L5)**

Ratio Analysis: Meaning and types of ratios: Return on Capital Employed; Gross and Net Profit Margins; Asset Turnover; Trade Receivables Collection Period and Trade Payables Payment Period; Current and Quick Ratios; Inventory Turnover; Capital Gearing Ratio. (NP)

<b>Assessment Methods</b>			
<b>Task</b>	<b>Task type</b>	<b>Task mode</b>	<b>Weightage (%)</b>
A1. Mid exam	Individual	Written	20
A2. Coursera	Individual	Online	10
A3. Class roompresentation / Seminars and Case analysis/ workshop/training/Assignments / survey / project work	Groups* or Individual	Presentations/Report/Assignment with Q&A/Viva	10
A4. End-term exam	Individual	Written (short/long)/Online(MCQs)	60

**Mapping COs-Blooms levels- Assessment Tools**

<b>Knowledge dimension / Cognitive dimension</b>	<b>L1. Remember</b>	<b>L2. Understand</b>	<b>L3. Apply</b>	<b>L4. Analyze</b>	<b>L5. Evaluate</b>	<b>L6. Create</b>
<b>Factual Knowledge</b>	CO1 (A1)	CO1 (A1, A2& A3)				
<b>Conceptual Knowledge</b>			CO1 (A1, A2& A3)			
<b>Procedural Knowledge</b>				CO2 (A3) CO3 (A3& A4)	CO4 (A3 & A4)	
<b>Meta Cognitive Knowledge</b>						

**Learning and teaching activities**

- Teacher-student interaction
- Student-student interaction
- The use of audio, visuals, video
- Hands-on demonstrations and exercises
- Online classes
- Formative quizzes
- Small group activities

### Teaching and learning resources

Soft copies of uncovered topics in the text books and case material will be made available through X-Learn/G-learn. Students are required to go through E-Resources (www.gitam.edu) and required study material & handouts along with the following suggested readings.

### TEXT BOOK

Maheswari S.N.,and MaheswariS.K., “Accounting for Management”, Vikas Publishing House, New Delhi, 2014.

### REFERENCES

1. S.P. Jain &Narang, “Financial Accounting - I, Kalyani Publishers,2010.
2. Hanif and Mukarjee, “Financial Accounting”, Tata McGraw HillLtd., New Delhi,2011.
3. TulsianP.C.,“FinancialAccounting”, VolumeI,PearsonEducation,NewDelhi:2013
4. Narayanaswamy,R.,“FinancialAccounting-AManagementPerspective”,PHI, New Delhi,2013.

### CO PO Mapping

This is to map the level of relevance of the Course Outcome (CO) with Programme Outcome (PO).

0= No Relevance; 1= Low Relevance; 2= Medium Relevance; 3= High Relevance

CO PO Mapping	PO1	PO2	PO3	PO4	PO5	PO6	Sum
CO1	1	0	0	0	0	0	1
CO2	1	2	0	1	0	0	4
CO3	2	2	3	2	1	2	12
CO4	2	2	3	2	1	2	12
<b>Target Level Max.</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>2</b>	<b>4</b>	<b>29</b>

BBA(BA) - Programme Outcomes (Pos)	
1	Understanding fundamentals of management theories and practices.
2	Integrating the functional areas to achieve organizational objectives.
3	Identify and acquire managerial skills to analyze business problems.
4	Interpret and apply managerial concepts with leadership skills to lead the teams to achieve the objectives.
5	Ability to understand and perform value based entrepreneurial skills.
6	Evaluate and adopt the changing business environment