



GITAM INSTITUTE OF MANAGEMENT (GIM)
Gandhi Institute of Technology and Management (GITAM)
(Declared as Deemed to be University u/s 3 of UGC Act. 1956)
Visakhapatnam – 45.

Course Code: MBG104	Course Title: SANSKRIT	
Semester: II	Course Type: Foundation Compulsory	Credits: 3
Home Programme(s): BBA (BA)		Batch/ Academic Year:2020-21
Course Leader: Mr. S.V.K.L.N.CHARYULU		

Course description and learning outcomes

Sanskrit is the oldest language of the world. It is a historical Indo-Aryan language and the primary literary language of Hinduism, Jainism and Buddhism. Ancient literatures are still available in the same form, as they were known from the very beginning. Among the current languages, which possess a hoary antiquity like Latin or Greek, Sanskrit is the only language, which has retained its pristine purity through centuries. It has maintained its structure and vocabulary even today as it was in the past. Man has always been attempting to unravel the mysteries of nature. His desire to experiment and explore, communicate and conquer has motivated him to discover and invent. As a consequence, his attitude to life, his standards of living have been constantly changing, causing indirectly socio-economic changes. Science and Technology slowly started giving a new dimension to his living style and life process. Sanskrit is not just a language. It's a culture. It represents a grand great tradition. It is the essence of what we are. It has just happened on the canvas of our existence from Vedic times. Sanskrit is pure and it can never be contaminated. This course also helpful to understand ancient managerial skills, provides historical information, develops listening, speaking and decision making skills.

Course Objectives:

The course intent to enable students to

- Read, write and understanding of Sanskrit literature.
- Adapt and develop managerial skills.
- Acquire good knowledge of interpersonal and intrapersonal skills.
- Evaluate & analyze the things and ability to predict future circumstances.
- Understand the changes in the society from ancient period in respect of law, administration, kinds of taxes and different kinds of systems.

Course Outcomes (CO):

CO	Learning Outcome mapped with Assessments On successful completion of this course, students will be able to:
CO1	Acquire essential and enough knowledge of communication chain which is helpful in organizations.
CO2	Evaluate and predict the circumstances depending on available scenarios.
CO3	Become as the one who follows righteousness path in life and also in business, with value based ethical practices.
CO4	Analyze historical events, current scenarios and predictions for making effective and efficient decisions to achieve objectives.
CO5	Have leadership skills to lead teams to accomplish targets.

Course outline and indicative content

Unit I (8 sessions – CO1, CO3, L3, L2)

Saranagathi, From Valmiki Ramayanam Yuddhakanda (17th Canto Slokas 11 – 68)

DECLENSIONS: (Nouns ending in Vowels)

Deva, Kavi, BhanuDhatr, Pitr, Go, Rama, Mati, Nadee, Tanu, Vadhuo, Matr, Phala, Vari and Madhu

Unit II (8 sessions – CO2, CO3, L4, L2)

Ahimsa Paramodharmah - From Srimad Mahabharatam (Adiparva 8th chapter Sloka 10 – to the end of 11 Chapter)

SANDHI:

SwaraSandhi : Savarnadeergha, Ayavayava, Guna, Vriddhi, Yanadesa
 VyanjanaSandhi : Schutva, Stutva, Anunasikadvitva, Anunasika, Latva, Jatva
 VisargaSandhi : Visarga Utva Sandhi, Visargalopa Sandhi, Visarga Repha Sandhi, Ooshma Sandhi

Unit III (8 sessions –CO3, CO4, L2, L1)

Raghoh Audaryam - From Raghuvamsa 5th Canto (1 – 35 Slokas)

SAMASA : (1) Dwandwa, (2) Tatpurusha (Common), (2a) Karmadharaya (2b) Dwigu, (2c) PradiTatpurusha, (2d) Gatitaturusha, (2e) UpapadaTatpurusha (3) Bahuvrihi , (4) Avyayibhava

Unit IV (8 sessions – CO4, CO5, L1, L2)

Mitrasampraptih - From Pancatantra – Ist Story (Abridged)

CONJUGATIONS: Bhoo, Gamlru, Shtha, Drishir, Labh, Mud, As, Yudh, Ish, Likh, Kri, Kreen, Kath, Bhash, Ram, Vand,

Unit V (8 sessions – CO3, CO5, L1,L2)

Modern prose Chikrodakatha - From Andhra Kavya Kathah by Sannidhanam Suryanarayana Sastry.
 Computer Yanthram - By Prof. K.V. Ramakrishnamacharyulu

Assessment methods

Task	Task type	Task mode	Weightage (%)
A1: Mid exam	Individual	Written	15
A2: Quizzes	Individual	Written	10
A3: Topic Presentation & Assignment	Individual	Written, Oral and Q&A	15
A4: End exam	Individual	Written (short/long)	60

Mapping COs-Blooms levels- Assessment Tools

Knowledge Dimension/Cognitive Dimension	L1 Remember (Recall)	L2 Understanding (Examine)	L3 Apply	L4 Analyze	L5 Evaluate	L6 Create
Factual Knowledge			CO1 (A2,A3, A4)			
Conceptual Knowledge	CO4 (A1,A2,A3)	CO3				
Procedural Knowledge						
Meta-cognitive Knowledge		CO5 (A2, A4)		CO2		

Learning and teaching activities

Literature description
Situation Analysis
Brainstorming
Proper pronunciation
Group Discussion
Chalk and Talk
Student Presentations

Indicative Teaching and learning resources

Soft copies of teaching notes etc. will be uploaded onto the G-learn. Wherever necessary, printouts, handouts etc. will be distributed in the class. However, you should not limit yourself to this book and should explore other sources on your own. You need to read different books and literary works to master certain relevant concepts to gain good knowledge. Watching of online and you tube videos are suggestible for more knowledge.

CO PO Mapping

This is to map the level of relevance of the Course Outcome (CO) with Programme Outcome (PO).
0= No Relevance; 1= Low Relevance; 2= Medium Relevance; 3= High Relevance

CO PO Mapping	PO1	PO2	PO3	PO4	PO5	PO6	Sum
	CO1	0	1	0	0	1	1
CO2	2	0	0	0	3	3	8
CO3	0	0	0	0	2	0	2
CO4	3	1	0	0	3	2	9
CO5	1	1	0	0	2	3	7
Target Level Max.	6	3	0	0	11	9	29

BBA (BA) Program Outcomes

1. Ability to understand the business problems with their knowledge in different functional areas of management.
2. Integrate with structured, semi – structured and unstructured data.
3. Utilize the tools such as Microsoft Excel, SPSS, R, Weka and Tableau to solve business analytics problems.
4. Ability to apply analytics techniques to analyze and interpret the data.
5. Incorporate the descriptive, predictive and prescriptive analytics.
6. Evaluate the necessary skills and understanding to take up advanced topics in the area of analytics and thus enhance their career prospects.