



**GITAM INSTITUTE OF MANAGEMENT (GIM)**  
**Gandhi Institute of Technology and Management (GITAM)**  
**(Declared as Deemed to be University u/s 3 of UGC Act. 1956)**  
**Visakhapatnam – 45.**

<b>Course Code: MAN 303</b>	<b>Course Title: Project Management</b>	
<b>Semester: V</b>	<b>Course Type:</b>	<b>Credits: 3</b>
<b>Home Programme(s): BBA (BA)</b>		<b>Batch/Academic Year: 2020-21</b>
<b>Course Leader: Dr G N P V Babu</b>		

### Course description and learning objectives

Project Management refers to all the process and activities required to implement and meet the project requirement. Project management takes into consideration the goals, resources and schedules of each project while executing it. The course covers vital components like project planning, project initiation, project execution management, project time and cost management, quality management, communications, risk management, and procurement management.

#### Learning objectives:

- To enable the students to understand the basic concepts of project management
- To facilitate the students in identifying various aspects of feasibility analysis.
- To empower the students in grasping different phases of project implementation.
- To help them apply techniques of Project management and evaluation

On successful completion of this course, students will be able to:

	<b>Course Outcomes</b>	<b>Assessment</b>
CO1	acquire knowledge about different tools and techniques of project management	A1, A3, A4
CO2	Evaluate the feasibility of a project	A1, A2, A3, A4
CO3	Know different phases of project implementation	A2, A3, A4
CO4	Manage and evaluate a project	A2, A3, A4

### Course outline and indicative content

#### Unit I (8 Sessions) (CO1, L1)

Concepts of Project Management - project management concept, categories of projects, project lifecycle, tools and techniques of project management, roles, and project manager responsibilities.

#### Unit II (12 sessions) (CO2, L2 & L3)

Establishing the Project-feasibility report - financial aspects of project preparation, technical aspects, finalisation of project implementation schedule, and project profitability evaluation.

#### Unit III (6 sessions) (CO3, L1, L3)

Contracting - accountability in project execution, contracts, 3'R's of contracting, tendering and selection of contracts, team building.

#### Unit IV (8 sessions) (CO3, CO4, L1, L3 & L4)

Project Implementation - project execution plan, project procedure manual, project control system, project scheduling and monitoring, monitoring contracts.

#### Unit V (8 sessions) (CO3, CO4, L3, L4 & L5)

Project Evaluation, Reporting - project evaluation, project review meetings, project reporting, closing the contract, project extensions.



Internal	PO1	PO2	PO3	PO4	PO5	PO6	Sum
CO1	2	0	0	0	0	1	3
CO2	2	2	2	2	2	1	11
CO3	0	2	2	0	0	0	4
CO4	1	3	1	1	1	1	8
<b>Target Level Max.</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>26</b>

### Program Outcomes

1	Ability to understand the business problems with their knowledge in different functional areas of management.
2	Integrate with structured, semi – structured and unstructured data.
3	Utilize the tools such as Microsoft Excel, SPSS, R, Weka and Tableau to solve business analytics problems.
4	Ability to apply analytics techniques to analyze and interpret the data.
5	Incorporate the descriptive, predictive and prescriptive analytics.
6	Evaluate the necessary skills and understanding to take up advanced topics in the area of analytics and thus enhance their career prospects.