

Intrapreneurship in the Corporate World - Today's employees, Tomorrow's Entrepreneurs

GM01

Program Overview

As today's work environments become more complex and disruptive. New age organizations have started promoting open innovation and intrapreneurial environment that allows Idea generation, opportunity recognition and idea implementation. Intrapreneurship is a way of using an employee to do things that would typically be done by an entrepreneur, in the context of an organisation. Intrapreneurship in organizations allows an employee to act as an entrepreneur within a company. Intrapreneurs are self-motivated, proactive, and action-oriented individuals who pursue new products or services. An intrapreneur understands that failure has no personal cost because the organisation absorbs the losses. By focusing on building an open ecosystem and encouraging intrapreneurship, the new age leaders can solve complex problems, empower teams and leaders, innovate and develop outstanding solutions that will be useful and compelling to the society.

Objective:

- To understand the importance of intrapreneurship in a company
- Identify the characteristics of an intrapreneur and assess it's own strengths
- To apply intrapreneurial best practices to innovation projects or ventures inside existing organizations.

Content:

Topics covered will be global and local in scope:

- How can organizations adapt and redefine their entrepreneurial ecosystem?
- How do we enhance the intrapreneurial behaviour?

- How do we harness the employee strengths in building solutions beneficial for businesses?
- How do we engage this new emerging workforce, one which is both younger and more diverse than ever?

Pedagogy

The participants would learn through an appropriate mix of classroom lectures, interactive discussions, case studies, class exercises, and take-home assignments.

Key takeaways

Participants will be able to reflect on how employees and organizations can become more entrepreneurial and what benefits it can bring in for the organizations. apart from expansion of professional and personal network.

Who Can Attend The Program?

All executives/managers who wants to feel empowered and recognized for their innovative and creative ideas and wants to make a difference in their organisation.

Programme Directors

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