

**CURRICULUM VITAE**

**SOBHA RANI PONNADA**

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**Personal Details**

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**Academic Profile**

- ❖ Pursuing Ph.D on HRM in **GITAM University** registered in April, 2009.
- ❖ M.Phil., in 2008 from Sri Venkateswara University.
- ❖ MBA [Systems and HR] in 2006 from Andhra University
- ❖ B.Tech [Electronics and communication Engineering] in 2003 from JNTU

**Employment Profile**

**Teaching Experience: 11 Years 2 Months**

- ❖ Working as an Asst Professor in department of Operations GIM GITAM University, Rushikonda, , Visakhapatnam (11-10-2006 to Till Date).
- ❖ Worked as an Asst. Professor in Computers in Abhyudaya Degree College, Srikakulam.

**Core Competencies**

- ❖ Operating System : WINDOWS 98,2000,XP and NT
- ❖ Languages : C,C++, HTML, Front page 2000, SQL
- ❖ Packages : ACCOUNTING PACKAGE, Dot Net, VB.Net
- ❖ Office Packages : MS Office 2003, MS Office 2007 &..

❖ Database

: MS-Access, ORACLE 8i

### **Publications**

- ❖ “New generation Financial Institutions And Poverty Allevation In India ” in K.S.Chalam Shastyathi Poorti Celebrations conducted by Economics Dept.,Andhra University on Oct 2008.
- ❖ “Financial Inclusion through microfinance-A success story” National Conference on “Financial Inclusion in India – Challenges and Strategies “ conducted by department of finance GIM, GITAM University Oct 2012.
- ❖ “Business Ethics In Management Education” National Seminar on “Sustaining Quality in Management Education- Challenges and Imperatives”. 21<sup>st</sup> &22<sup>nd</sup> Feb 2014

### **Papers Presented at Conferences / Seminars**

- ❖ Presented a paper on “Financial Inclusion through microfinance success story “ in National Conference on Financial Inclusion in India: Challenges and strategies at GITAM University, Visakhapatnam on 12<sup>th</sup> October 2012.

### **Seminars / Conferences / Workshops Attended**

- ❖ Attended International Seminar on Financial Risk Management On 14<sup>th</sup> Nov 2008
- ❖ National & International Seminar on Insurance & Banking Trends by B.S.Rao & Prof. Bhrammayya Garu on 27<sup>th</sup> Feb 2008.
- ❖ Work Shop on Business Communication, O.B, Managerial Economics, Strategic Mangement etc By Prof. Raj Gopal Garu on 27<sup>th</sup> september 2008.
- ❖ Attended 2 day National Conference on ‘Emerging Trends in Information Communication Technology conducted by Research, Development and Consultancy, GITAM University in Dec 2008.
- ❖ Participated work shop conducted on Women at Work by Women Empowerment cell by Gitam University on 6<sup>th</sup> March, 2012.
- ❖ Attended 95<sup>th</sup> Annual Conference of The Indian Economic Association on 27<sup>th</sup> -29<sup>th</sup> December 2012.
- ❖ Attended Session on union budget 2012-13: A comprehensive Analysis, conducted at Hotel ‘The Park’, Visakhapatnam.Attended work shop on Patent Awareness on 28<sup>th</sup> October 2013 Organized by Gitam Institute of Science and sponsored by Department of Science and Technology, Govt. of India.

- ❖ Participated in National conference on rebuilding Micro finance in India: issues and challenges jointly organized by GIM and Indian Bank on 13<sup>th</sup> and 14<sup>th</sup> Dec 2013.
- ❖ Attended work shop on sexual harassment of women at work place (Prevention, prohibition and redressal) – Issues, concerns and legal frame work on 12<sup>th</sup> March 2014 Organized by school of law GU.
- ❖ Attended National Seminar on “Recent Trends in Banking and Financial services: Challenges & Opportunities” on 6<sup>th</sup> -7<sup>th</sup> November 2013 organized by department of management studies G.V.P. collage.Vizag.
- ❖ Attended workshop on Exploiting Opportunities & Strategies for Entrepreneurs scheduled on 10<sup>th</sup> October 2014 at Andhra University platinum jubilee hall.

### **FDP's Attended**

- ❖ Attended Faculty Development Program on Personal Growth & Professional Growth for faculty, Internal working methods a case writing and case analysis by Prof D.Nagabrahmam on 24<sup>th</sup>, 25<sup>th</sup> and 26<sup>th</sup> of November 2008.
- ❖ Aiming for Research Excellence by Prof. Bhanoji Rao on 24<sup>th</sup> April 2008
- ❖ Attended a FDP on “Young Manager Teachers” which is conducted by IIAM vizag held on 20<sup>th</sup> June, 2012
- ❖ Attended Faculty Development Program on Interactive Pedagogy for teaching marketing on 9<sup>th</sup> August 2012.
- ❖ Attended FDP on crafting and publishing of research on 23<sup>rd</sup> and 24<sup>th</sup> Dec 2013 organized by GIM.

### **Research Experience** [6 years]

- ❖ Title of Thesis: “A study On Training And Development”
- ❖ Area of Study: Human Resource Management at Visakhapatnam Steel Plant
- ❖ Pursuing Ph.D on HRM in **GITAM University**.

### **Research Projects**

- ❖ *Minor Research Project entitled “Emerging trends of Industrial relations” funded by GITAM University (Submitted).*
- ❖ UGC Minor Research Project entitled “Impact of Information Technology in HRD” (ongoing).

### **Extra Curricular Activities**

- ❖ Class Co-ordinator for BBM/IMBA Section-B Ist year July 2015 to till date.
- ❖ Assistant Program Co-ordinator for BBM/IMBA program in the year 2013 to July 2015.
- ❖ Member, Board of Studies, Department of Operations, GIM, GITAM University.
- ❖ Looking after Computer Lab.
- ❖ Acted as member in various committees handle by the college of GIM GU such as Inauguration of English Lab, International Conference of MHRM Dept, College Annual Day, U.G.C Deemed University Committee, GEM, Communal Harmony, International Seminar on Financial Risk Management, Women’s Day Celebration etc.
- ❖ Directing Projects every academic year, at UG Level and PG Level as part of the curriculum.
- ❖ Spot Valuated Trimester / Semester Papers for Fundamentals Of computers, Office Automation, E-Commerce,etc of GITAM University.
- ❖ Prepared DBMS Quiz Question Bank for CDL GITAM.
- ❖ Acted as a paper setter for various collages..
- ❖ Member, Ragging Committee, GITAM Institute of Management, GITAM University.

### **Declaration**

I, Sobha Rani Ponnada hereby declare that the particulars furnished above are true to the best of my knowledge and belief.

**Date:**

**Very Truly Yours,**

**Place: Visakhapatnam**

**(P.SOBHA RANI)**